# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

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☐ FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 09/11/19
KHOU Channel 11 Houston, Texas	
I. Sarita Scarbrough	
being/on behalf of: Anthony Kirk Allen	
a legally qualified candidate of the Nonpartisar	
political party for the office of: Houston City C	Council District D
in the City Of Houston	
election to be held on: November 5, 2019	
do hereby request station time as follows:	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30 seconds	5:58-6:00am 6:28-6:30am	Sunday	3	2	8

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

## Anthony Kirk Allen Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

### Terry K. Anderson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/11/19	AAAT	
Date	Signature	
To Be S	Signed By Station Representative	
□ Accepted	☐ Accepted in Part	□ Rejected
Donna Gelton	Donna Yelton	NSA
Signature	Printed Name	Title

Sunday morning campaign September 8 - November 3

Proposal ID:

165226

Market:

HOUSTON [7]

Station:

KHOU

Schedule Date: Advertiser:

9/8/2019 - 11/3/2019 <No Advertiser>

Spot Length(s):

:30

September 2018 LivePlus3 (LPM)

Book: Author:

Celina Bautovich

Book: September 2018 LivePlus3 (LPM)

Acct. Exec:

Celina Bautovich 713-521-4349

Phone #:

Email:

cbautovich@khou.com

		Aut	1101.											Flight Dates: 9/8/2019-1	1/3/2019
Program Time	Spot Length	SE 8	SE 9	SE 16	SE 23	SE 30	OC 7	OC 14	(*merch2)			DMA HH 000	DMA P18+ 000	k s	Spots
KHOU													7.7	8	\$200.00
After Mt. Corinth	:30		1	1	1	1	1	1	1		1	7.7	7.7		8
GRPs/Impressions												61.6	61.6		
												2.0	1.9		
SHR												\$25.97	\$25.97		
CPP/CPM															
Sun 5:58a-6:00a						-		121		-	4	15.2	16.6	8	\$200.00
After Lilly Grove	:30		1	1	1	1	1	1	1		1		132.8		8
GRPs/Impressions												121.6			
SHR												3.7	3.8		
250												\$13.16	\$12.05		
CPP/CPM															
Sun 6:28a-6:30a							-								

Signature\_ \$3,200.00 **Total Cost:** 

Iti-Dem	o Summary			- (000) T	CDD	CPM	Reach	Freq	3+ Reach	Net Reach
Demo	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach			
			7.2	183.2	\$444.44	\$17.47	1.1	6.7	0.8	25,986
DMA HH	16	\$3,200.00			#1 000 00	\$16.46	0.5	6.1	0.4	26,477
MA P18+	16	\$3,200.00	3.2	194.4	\$1,000.00	\$10.40	0.5	0.1		

#### sarita@strategycreativegroup.com

From:

Anthony Allen <a kirkallen@gmail.com> Wednesday, September 4, 2019 3:30 PM

Sent: To:

sarita@strategycreativegroup.com

Subject:

FW: Credit Card Payment Receipt \$2720.00

HERE YOU GO



Anthony K. Allen, Candidate for District D 281 906 2290

From: Curry, Brenda

Sent: Wednesday, September 4, 2019 3:21 PM

To: akirkallen@gmail.com

Subject: Credit Card Payment Receipt \$2720.00

Below is the copy of the credit card payment made. Thank you

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Credit Specialist TEGNA Media/Advertising Customer Services TEGNA / 901 Main St., Suite 3800, Dallas, TX 75202 bcurry@tegna.com P 214-977-4665 tegna.com

Toll Free: 1-877-269-2227

Option 1: Credit Option 2: Billing

Hope your day is Happy!